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**Power Financial Group Limited**  
**權威金融集團有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock code: 397)**

**INSIDE INFORMATION –  
UPDATE ON FINANCIAL PERFORMANCE**

This announcement is made by Power Financial Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) wishes to inform the shareholders (“**Shareholders**”) and the potential investors of the Company that based on the information currently available to the Board, the Group is expected to record a profit before taxation for the six months ended 30 June 2019 (“**FY2019 Interim Period**”) as compared to a loss before taxation of approximately HK\$202 million for the six months ended 30 June 2018 (“**FY2018 Interim Period**”).

The Directors attribute the profit before taxation for FY2019 Interim Period principally to (i) a substantial increase in turnover, in particular, in the money lending business segment of the Group, during FY2019 Interim Period (FY2018 Interim Period: approximately HK\$10 million); and (ii) a significant decrease in loss arising on fair value changes on securities investments (comprising both realised losses and unrealised losses) and the loss during FY2019 Interim Period is approximately HK\$2 million (FY2018 Interim Period: HK\$156 million), which includes the fair value changes on certain listed securities, the trading of which on the Stock Exchange had been suspended by the Securities and Futures Commission.

The Group is still in the process of finalising its unaudited consolidated interim financial information for FY2019 Interim Period. The information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the information currently available, which has not been reviewed by the audit committee of the Board or audited by the auditors of the Company and may be subject to change. Such information may also be subject to adjustment after further review and finalisation of the unaudited consolidated interim financial information for FY2019 Interim Period by the Board. Shareholders and potential investors of the Company are advised to refer to the details of the Company's announcement of its interim results for FY2019 Interim Period, which is expected to be published in or around late August 2019.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

On behalf of the Board  
**Power Financial Group Limited**  
**Choi Chun Chung, Danny**  
*Chairman and Chief Executive Officer*

Hong Kong, 6 August 2019

*As at the date of this announcement, the executive Directors are Mr. Choi Chun Chung, Danny and Mr. Sit Sai Hung, Billy; and the independent non-executive Directors are Mr. Wong Kun To, Mr. Chu Hau Lim and Ms. Lim Xue Ling, Charlene.*